



Sebago Recreation Department

Annual Field Sponsorship Tiers

Every field sponsor receives custom signage displayed directly on our athletic fields for the duration of the annual contract. Signs are weather-resistant and professionally maintained by the department.

Grand Slam Sponsor (Dugout Sign) — \$1,500

- **Visibility:** Premier placement of a large-format custom sign mounted directly on the dugout. This is our highest-traffic area, guaranteeing maximum daily exposure to athletes, coaches, and spectators.
- **Digital Reach:** Featured "Sponsor Spotlight" on the official Sebago Recreation social media channels and website homepage.
- **Recognition:** Premium logo placement on all seasonal community flyers and event programs.

Home Run Sponsor (Outfield Sign) — \$750

- **Visibility:** Premium high-quality outfield fence sign displayed prominently throughout the entire seasonal run.
- **Digital Reach:** Business logo and direct hyperlink featured on our official department sponsorship webpage.
- **Recognition:** Inclusion in our seasonal "Thank You to Our Partners" community-wide email broadcast.

Line Drive Sponsor (Field Perimeter Sign) — \$400

- **Visibility:** Standard perimeter fence sign strategically positioned near the field entrance or primary bleacher section.
- **Recognition:** Business name listed in our annual town program and year-end community reports.



Dedicated Equipment Sponsorships

If you prefer a highly targeted contribution, you can fund critical equipment upgrades. These sponsorships directly support the athletic infrastructure and participant safety.

Player Safety Partner — \$1,000

- **Direct Impact:** Funds the procurement of brand new, certified batting helmets and protective sports gear to replace worn items and ensure maximum safety at the plate.
- **Recognition:** A dedicated "*Safety Equipment Provided By [Your Business Name]*" sign placed near the dugout/bench area, alongside recognition during opening ceremonies.

Field Preservation Partner — \$600

- **Direct Impact:** Purchases a new, heavy-duty field lining machine and seasonal field marking supplies to keep our playing surfaces clean, accurate, and safe.
- **Recognition:** A custom partner sign prominently displayed near our main equipment storage facility or backstop area.

Team Apparel Partner — \$350

- **Direct Impact:** Funds essential inventory of extra team pants, protective belts, and backup uniform components, ensuring every registered player has a proper, complete uniform regardless of personal circumstances.
- **Recognition:** Acknowledgment on our annual "Community Partners" collective banner and listing in uniform distribution materials.



Sponsorship Commitment & Registration Form

Please select your desired level of support and return this completed section to the Sebago Recreation Department.

Select Your Selection:

- ☐ Grand Slam Sponsor (Dugout Sign) — \$1,500
- ☐ Home Run Sponsor (Outfield Sign) — \$750
- ☐ Line Drive Sponsor (Perimeter Sign) — \$400
- ☐ Player Safety Partner (Helmets) — \$1,000
- ☐ Field Preservation Partner (Lining Equipment) — \$600
- ☐ Team Apparel Partner (Extra Pants/Gear) — \$350

Business Name: _____

Contact Person: _____

Mailing Address: _____

Phone Number: _____ **Email:** _____

Note: Field signage sponsors must provide high-resolution vector artwork (.EPS or .PDF format).

Contact & Submission Information

Please return completed forms and inquiries to:

Dawna LaBonte, Recreation Director

Sebago Recreation Department

Email: recdirector@townofsebago.org